

2024 NHRA LA Sponsorship Opportunities

Including:

- NHRA LA Monthly Meetings
- Monthly partner calls
- Micro site events (additional costs will apply)
- Partner resource page
- Annual partner networking event

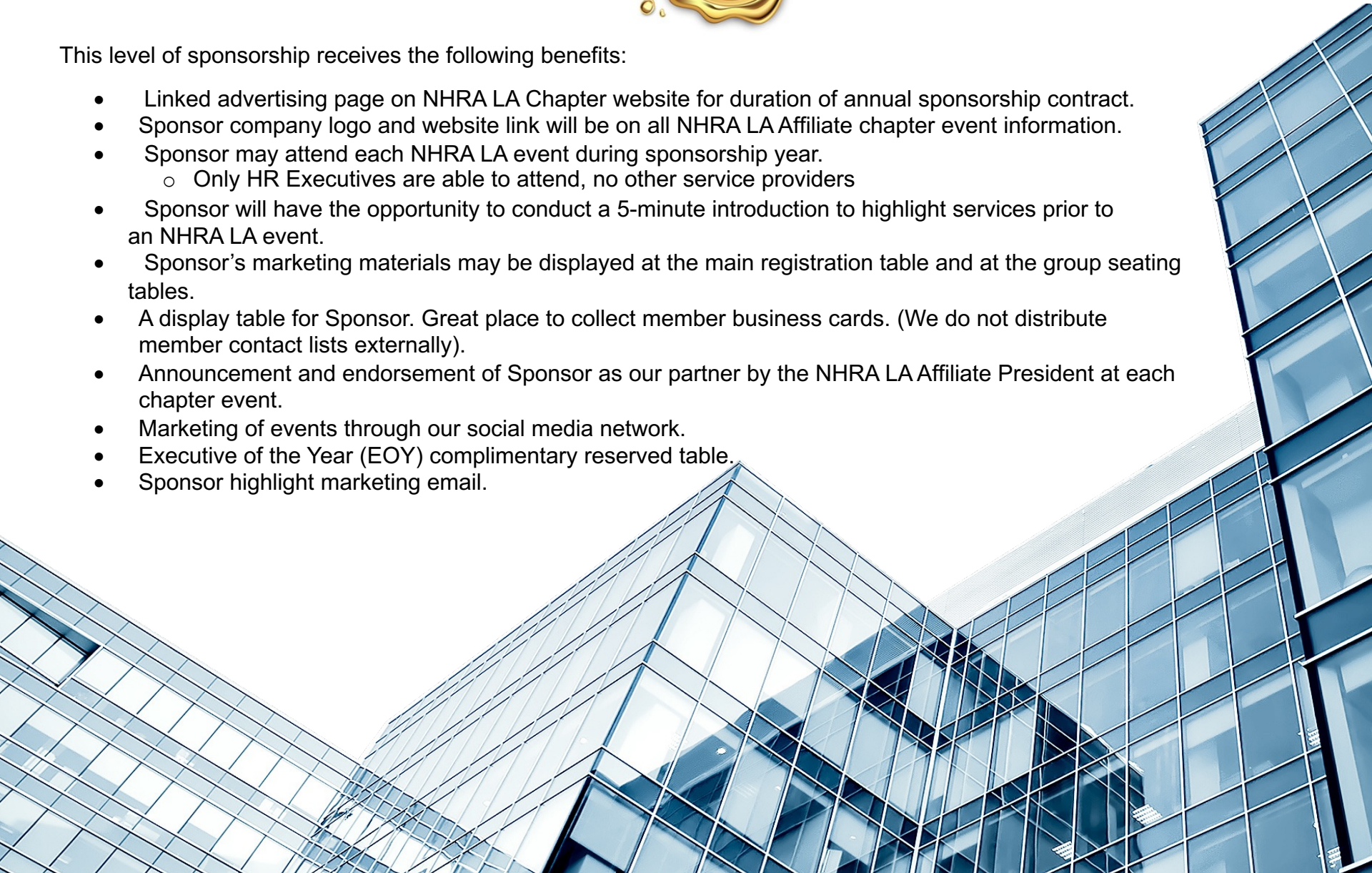
CHRO Package \$6,000

all inclusive, all events, web and logo all year



This level of sponsorship receives the following benefits:

- Linked advertising page on NHRA LA Chapter website for duration of annual sponsorship contract.
- Sponsor company logo and website link will be on all NHRA LA Affiliate chapter event information.
- Sponsor may attend each NHRA LA event during sponsorship year.
 - Only HR Executives are able to attend, no other service providers
- Sponsor will have the opportunity to conduct a 5-minute introduction to highlight services prior to an NHRA LA event.
- Sponsor's marketing materials may be displayed at the main registration table and at the group seating tables.
- A display table for Sponsor. Great place to collect member business cards. (We do not distribute member contact lists externally).
- Announcement and endorsement of Sponsor as our partner by the NHRA LA Affiliate President at each chapter event.
- Marketing of events through our social media network.
- Executive of the Year (EOY) complimentary reserved table.
- Sponsor highlight marketing email.



VP Package \$4,000

2 in person events, 6 months of web and logo

This level of sponsorship receives the following benefits:

- Linked advertising page on NHRA LA Chapter website for duration of sponsorship contract.
- Sponsor company logo and website link will be on all NHRA LA Affiliate chapter event information for duration of sponsorship contract.
- Sponsor may choose 2 NHRA LA Affiliate in person events to attend during sponsorship contract.
- Sponsor's marketing materials may be displayed at the main registration table and at the group seating tables for one in person event.
- Announcement and endorsement of Sponsor as our partner by the NHRA LA Affiliate President at each chapter event that occurs during the sponsorship contract.
- Marketing of events through our social media network.



Director Package \$2,500

1 event, 3 months of web and logo

This level of sponsorship receives the following benefits:

- Linked advertising page on NHRA LA Chapter website for duration of sponsorship contract.
- Sponsor company logo and website link will be on all NHRA LA Affiliate chapter event information for duration of sponsorship contract.
- Sponsor may choose 1 NHRA LA Affiliate in person event to attend during sponsorship contract.
- Marketing of events through our social media network.





To become a sponsor, contact:

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